

Nimbus

The Nimbus factsheet.

There's a reason you chose us as your hosting partner - whether that's our impressive green credentials, our first-class support team, or our ability to boost your clients' sites' speed and security.

If you want to talk about us to your clients, here's a handy factsheet to highlight everything they need to know - and answer any potential questions, too.



Site performance benefits.



With **99.995% uptime** guaranteed, you never have to worry about sites going silent.



You'll have the ability to temporarily **boost sites' resources** during high-traffic periods, meaning there's no need to worry about downtime during a sale, Christmas, Black Friday etc.



We're **400% more resilient** than our competitors during traffic spikes, so you can face busy periods with confidence.

Green web hosting.



2,112 kg

of CO2 are generated by the average webpage **every year.**

45 million

tonnes of CO2 are saved by our **100% renewable energy** data centre every year.

92%

is the potential **reduction in carbon** emissions from client websites hosted with us.



Our hardware & infrastructure.



High-performance **HPE ProLiant Gen10 servers** for increased security, agility and flexibility.



High-performance **Intel® Xeon®** processing power, with High-performance **2nd gen Intel® Xeon® Silver Scalable Processors**.



Exceptional performance and consistently low latency through **HPE SSDs**.

FAQs

What exactly does a web host do?

As your web host, Nimbus looks after the entire server environment, up to and including the server operating system – in our case, Ubuntu.

We fully manage the servers hosted with us: maintaining their hardware, optimising their performance, applying updates, and making extra-secure offsite backups.

What does Nimbus offer that other hosts don't?

There are several benefits to hosting with Nimbus:

- **Green hosting** – mitigates the carbon output of your sites so you can improve your green rating & look after the planet
- **VPS hosting** – keeps your site running more efficiently and stops you being affected by neighbouring sites
- **UK-based** – means your data is GDPR-compliant, and improves site speed since your data doesn't need to bounce between countries
- **Security focused** – backups are taken automatically every night and stored offsite, so even in the event of a breach you won't suffer complete data loss
- **Rolling updates** – server security and bug updates are installed automatically, plus we're constantly evolving to stay ahead of both the competition and security threats

What is VPS hosting?

When sites are hosted by Nimbus, they are placed on Virtual Private Servers. Put simply, that's a dedicated slice of a bigger server.

Unlike shared hosting, where a limited pool of resources are up for grabs by whoever gets there fastest, VPS hosting segments the server and reserves your allowance – so only you can use it.

In this way, VPS hosting ensures your sites always have access to the resources it needs, and is never eclipsed by a louder neighbour, or threatened by one under attack.

Beyond renewable energy.



Our commitment to sustainability doesn't start and end with our renewable energy data centre. We're passionate about reducing the impact of web hosting on the planet, and that means we've pledged to push even further, and fight even harder.

Our green pledge includes:

Achieving carbon neutral hosting

We're officially carbon neutral - because as well as all the game-changing green choices we've made, we're investing in climate initiatives to offset our carbon and support our planet.

Generating our own power

Our green-minded HQ is kitted with electric car charging points and solar panels, used to generate our own sustainable energy.

Reducing our carbon footprint

We're always finding new ways of reducing our impact by recycling unused technology, offering electric vehicles to our staff and constantly updating our working processes.

Nimbus

Powerful web hosting designed especially for agencies and freelancers.

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